



Guido Ferilli is Assistant Professor of Cultural economics and Director of the Cultural Industries and Complexity Observatory at IULM University, Milan. His research focuses upon economics, data science and European programmes. Researches and consults internationally in the fields of cultural economics policy design and local development.

He has a wide experience in coordinating research and policy design projects worldwide, and is currently unit responsible for IULM of a Horizon 2020 project on Nature Based Solution in urban

areas, after the conclusion of an extensive cultural mapping and policy design project in Kosovo, and three projects in Swedish regions in cooperation with local players and the University of Uppsala. He has an ample publication record, member of the Editorial board of one of the leading journal in the field, *City Culture and Society*, and for methodology and evaluation such as *Quality and Quantity*, and the Italian Journal of reference for Cultural Economics, *Economia della Cultura*. He is very active in the European debate on cultural policy design. He is currently concluding for IULM a project financed by the European Programme Justice on the Hate speech on line, against immigrants and refugees. He is also a member of the A Soul for Europe Committee.